

Yayasan  
**PEDULI  
ANAK**



## Peduli Anak Foundation Annual Report 2012

[www.pedulianak.org](http://www.pedulianak.org)



**Peduli Anak Foundation**  
Schweitzerstraat 38  
2131 RG Hoofddorp  
The Netherlands  
T +31 (0)20 8512645  
F +31 (0)84 7414458

**Yayasan Peduli Anak**  
Jl. Dharma Bakti Desa Langko  
Kec. Lingsar Kab. Lombok Barat  
NTB Indonesia  
T +62 (0)370 6655692





# Contents

Introduction .....	1
Child Sponsorship .....	2
Education .....	3
Primary School .....	4
Vocational School .....	5
Volunteers .....	6
Corporate Social Responsibility .....	7
Grants .....	8
Partnership & Fundraising .....	9
Where Peduli Anak Works .....	10
Financial Report 2012 .....	12



# Introduction

Peduli Anak is the largest non-government organization in Lombok, West Nusa Tenggara, Indonesia. We aim to provide under-privileged children and young people with a safe home, basic care, education, and challenges and opportunities for their personal growth.

In 2012, Peduli Anak worked together with the Indonesian government, private companies, schools, social organizations, and volunteer networks around the world, to support education and welfare programs. Via online donation, membership, child sponsorship, fundraising, and other support, this collaboration generated an income of € 133.436.

Among our highlight programs in 2012 were the Education program and the Child Social Welfare Program. Both embodied our focus in education and childcare.

The education program in Peduli Anak has shown great promise. The primary school achieved a grade A accreditation, which means that we have met the highest standards of national curriculum and a nation-wide acknowledgement of the quality of our school.

Complementing our formal education system, the vocational school was also developing to cater to the high needs of life skills training for young people in Peduli Anak and in the neighbouring villages. Apart from the regular training, the vocational school also offered intensive training for unemployed adults.

The Child Social Welfare Program we started last year has helped 90 street children and their families through financial subsidy and life skills training. With strong support from the Ministry of Social Affairs and the local social agency, we were able to implement the program and ensure that children had opportunities to go to school and to reduce or even eliminate their time working on the streets.

Apart from the two main focuses, several other projects also took our attention. Our volunteer program embraced partnership with leading schools and volunteer organizations worldwide. In 2012, we hosted 17 volunteers from 10 countries. Not only did they immerse themselves in our existing projects, they also began sustainable projects, such as starting the vegetable garden, developing curriculum for early childhood education, and drafting business plans.

This report provides an insight into Peduli Anak's work and influences. We are grateful for the on-going support, from every one of you out there, towards our programs, our children, and our communities.

# Child Sponsorship

## To ensure a child's sustainable and positive future

Child Sponsorship is still the main source of support for Peduli Anak. In 2012, € 48.816 from our two child sponsorship plans (livelihood and education) helped us to continue our care and provide quality education to 71 children living in our child development center. By the end of 2012, 118 out of 148 sponsorship plans were realized by over 70 individuals, organizations, groups, and corporations.



Our child sponsors receive regular quarterly updates via the membership area on our website, newsletters and mini updates via our Facebook and twitter pages. This monitoring allows Peduli Anak to evaluate its programs and make adjustments to maintain its effectiveness.

# Education

## Providing quality education at no cost

Peduli Anak believes in a holistic approach to education where children benefit from both formal and non-formal education. Our children enjoy learning in our early childhood education program and primary school in the morning and attend life skills training and after-school activities at our vocational school and child development center in the afternoon.



In 2012, we developed an early childhood program to give school preparation courses for five Peduli Anak children and three village children below the age of eight. This program was developed by volunteers, in coordination with the Shelter Manager.



# Primary School

In 2012, the primary school was accredited nationally with Grade A. This means that our school has met the national standards for a qualified primary school.

Total students in 2012 remained the same as last year, 52 students in grades 1 to 6, including ten students from neighbouring villages. The number of non-Peduli Anak children enrolled in the school increased by 200%.

The school also maintained its 100% graduation rate, where all students in grade 6 passed their national exams to continued to middle school. The primary school employs one principal, one administration officer, and eight teachers. Three professional educators, acting as school coordinators on a voluntary basis, also support this team.

In 2012, the education program was mainly supported by P. Koper Vastgoed, Join!forkids, Adriaan van Westreenen Foundation, and Van der Poel Sharity Fund.



# Vocational School

In 2012, the vocational school still focused on four life skills; carpentry, computer skills, tailoring, and auto-mechanics.

The number of students in 2012 was 122, comprising children and young people from Peduli Anak and four surrounding villages.

The Vocational school received a grant of € 10.532 from the Australian Consulate General, Bali.





# Volunteers

For greater effectiveness and accountability



The number of volunteers continued to grow in 2012. The success and publicity from previous volunteers and our partnership with several higher education institutions and organizations have brought a steady influx of volunteers into Peduli Anak. In total there were 17 volunteers from 10 countries, an increase of 50% from the previous year. Altogether they brought in € 9.184 euro from accommodation fees, fundraising, and projects. The volunteers have developed various projects and assisted in our existing activities where most of the activities or projects are sustainable such as:

1. Capacity Development Training for child counselors
2. English Class
3. Art Club
4. Football Coaching
5. Gardening
6. Business planning
7. Special Education
8. After School Activities
9. Kinesiology therapy
10. Cognitive Development
11. Computer and Office administration

# CORPORATE SOCIAL RESPONSIBILITY (CSR)

## **Koper Vastgoed BV**

With their annual event, Koper Gouden Dagen Concert, the company promoted Peduli Anak to their friends and business partners. Proceeds from the concert were allocated to the Primary School and children homes.

## **Kelapa Villas – Gili Trawangan**

Kelapa Villas, a beautiful resort on the famous Gili Trawangan island in Lombok, invited our children to spend a day every month to enjoy the comfort of their villas and be their guest of honor.

## **Lotus Bayview Restaurant – Senggigi**

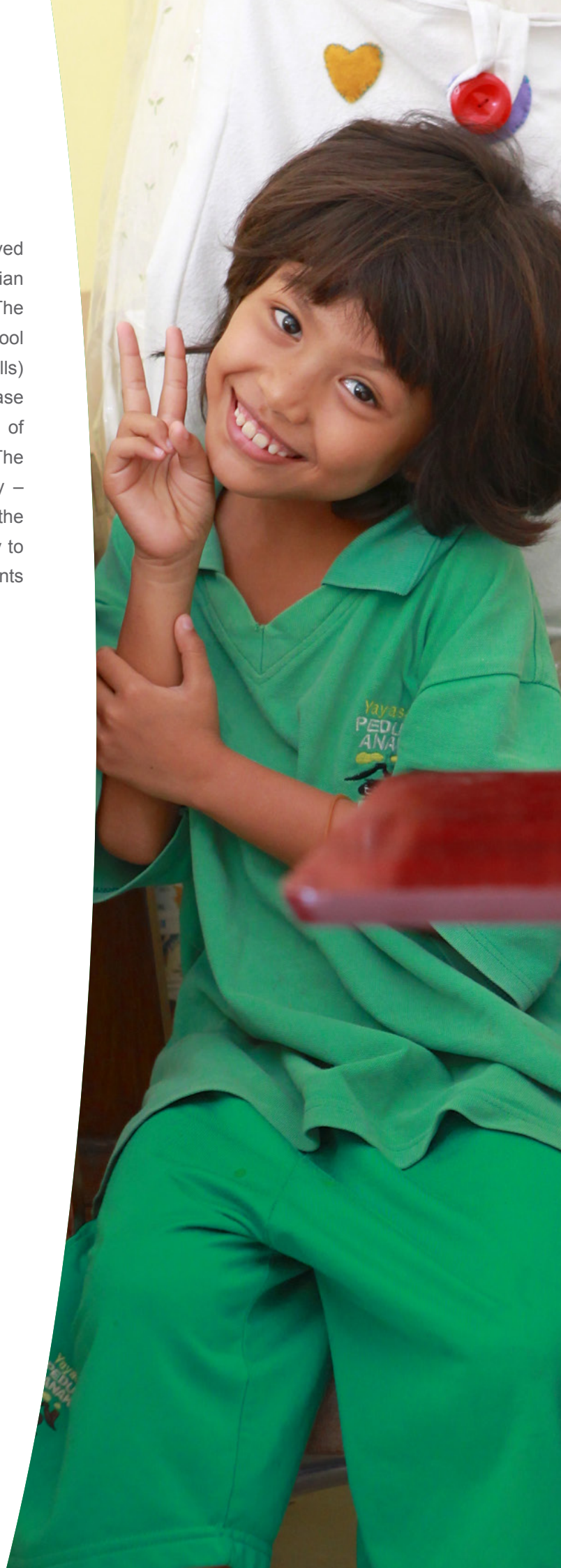
Lotus Bayview Restaurant in Senggigi, Lombok invited our children for a pizza class and dinner. This marks the start of their annual CSR program with Peduli Anak.



# Grants

AUSAID – Consulate General Australia, Bali

In early 2012, Peduli Anak Vocational School received IDR 128.490.000 (€ 10.532) grant from the Australian Consulate-General, Bali via Direct Aid Program (DAP). The grant was spent to supply the four classes of the school (tailoring, carpentry, auto-mechanics, and computer skills) with equipment, tools and materials in order to increase the number of participants and facilitate the provision of basic and intermediate parts of the school program. The number of participants before the DAP grant (January – April 2012) was 54 and after the grant was realized the number increased by 25 % to 68 participants from May to December 2012. By the end of 2012, the total participants in the vocational school was 122.



# To all our supporters, “Thank You!”

Thank you to all our many sponsors, including those not listed here for your sincere and generous contributions.



## Partnership and Fundraising

1. Adriaan Van Westreenen Foundation
2. AUSAID – Consulate General Australia Bali
3. Dental Development Foundation Indonesia
4. De Ridderhof School, The Netherlands
5. Dreef & van Eijk Advocaten
6. Grenoble Business School, France
7. Hogeschool van Amsterdam
8. Indonesia's Ministry of Education
9. Indonesia's Ministry of Social Affairs
10. International Awards for Young People (IAYP Indonesia)
11. Join!forkids
12. Kingsma School, The Netherlands
13. Koolhaas-Alphen B.V.
14. Koper Vastgoed B.V.
15. La Rochelle Business School, France
16. Livelife B.V.
17. LPA Mataram
18. Omines
19. Paramita Mataram
20. Pek B.V.
21. RSM Charity Foundation
22. Van der Poel Foundation
23. XS Project



# Where Peduli Anak Works

West Nusa Tenggara on the Indonesian Island Lombok next to the Island Bali.

West Nusa Tenggara (Indonesian: Nusa Tenggara Barat) is a province in south-central Indonesia. It covers the western portion of the Lesser Sunda Islands, except for Bali. A 2002 United Nations Development Programme report classified West Nusa Tenggara as the least-developed province in Indonesia. The two largest islands in the province are Lombok in the west and the larger Sumbawa island in the east. Mataram, on Lombok, is the capital and largest city of the province. The province is administratively divided into eight regencies (kabupaten) and two municipalities (kotamadya): Lombok is mainly inhabited by the Sasak ethnic group, the majority of Lombok's population is Muslims, with a minority Balinese population, and Sumbawa is inhabited by Sumbawa and Bima ethnic groups. Each of these groups has a local language associated with it as well. The population of the province is 3,821,134; 71 percent of the population lives in Lombok (As at 2000).



## Mataram City

The main capital of the Province of West Nusa Tenggara (Nusa Tenggara Barat) is Mataram. The city is situated within Lombok Barat Regency (Kabupaten Lombok Barat) and lies on the western side of the island of Lombok, Indonesia. It is also the largest city of the province, and has a population of around 362,243 (estimated in 2008).

In addition to serving as the provincial capital, Mataram has also become the center of government, education, commerce, industry and services. Three towns constitute the Mataram area; from west to east, these are Ampenan, Mataram, and Cakranegara. They are distinct towns, but run together. Broadly, Ampenan is an aging port city, Mataram is the governmental and office center for the province and Cakranegara is the major commercial center on the island.



# FINANCIAL REPORT 2012





# CONTENTS

Balance sheet as at 31 December 2012 .....	15
Statement of profits and losses for the year 2012 .....	16
Cashflow statement for the period ended 31 December 2012 .....	17
Notes to the financial statements for the year ended 31 December 2012 .....	18
Notes to the balance sheet as at 31 December 2012 .....	19
Notes to the profits and losses statement for the year 2012 .....	21





**Peduli Anak Foundation**

Schweitzerstraat 38  
2131 RG Hoofddorp  
The Netherlands

**T** +31 (0)20 8512645

**F** +31 (0)84 7414458

**Yayasan Peduli Anak**

Jl. Dharma Bakti Desa Langko  
Kec. Lingsar Kab. Lombok Barat  
NTB Indonesia

**T** +62 (0)370 6655692

## Balance sheet as at 31 December 2012

PEDULI ANAK FOUNDATION - DRAFT

### Balance sheet as at 31 December 2012

ASSETS	31-12-2012 EUR	31-12-2011 EUR
<b>Current assets</b>		
<b>Receivables</b>		
Interest to be received	128	102
Other receivables	9.035	8.633
	<u>9.163</u>	<u>8.735</u>
<b>Cash at banks</b>		
ING Account 1816	1.208	295
Saving accounts	54.742	49.356
	<u>55.950</u>	<u>49.651</u>
	<u>65.113</u>	<u>58.386</u>
<b>LIABILITIES</b>		
<b>Equity</b>		
- reserves for projects	-	3.131
- free available reserves	62.887	55.255
	<u>62.887</u>	<u>58.386</u>
<b>Current liabilities</b>		
Deferred income	2.226	-
<b>Totaal</b>	<u>65.113</u>	<u>58.386</u>



## Statement of profits and losses for the year 2012

	2012	2011
	EUR	EUR
<b>INCOME</b>		
Income from own fundraising	105.548	125.438
Less: costs of own fundraising	2.088	2.433
	103.460	123.005
In % of income from own fundraising	98,02%	98,06%
Indonesian Government subsidy	17.302	55.387
Other income	12.674	851
<b>Total net income</b>	<b>133.436</b>	<b>179.243</b>
<b>EXPENSES</b>		
Operational costs	102.161	113.629
External costs	25.948	58.210
Other costs	826	688
<b>Total expenses</b>	<b>128.935</b>	<b>172.527</b>
<b>Result for the period</b>	<b>4.501</b>	<b>6.716</b>

## Cashflow statement for the period ended 31 December 2012

	<u>2012</u>	<u>2011</u>
<b>Cashflow from financing activities</b>		
Result of own fundraising	105.548	125.438
Subsidy from Indonesian Government	17.302	55.387
Other income	<u>12.674</u>	<u>851</u>
<i>Net cash flow form financing activities</i>	135.524	181.676
<b>Cashflow from operating activities</b>		
Operational costs	-102.161	-113.629
Other costs	-826	-688
Costs of own fundraising	-2.088	-2.433
Change in working capital	<u>1.799</u>	<u>1.143</u>
<i>Net cash flow from operating activities</i>	-103.276	-115.607
<b>Cashflow from investing activities</b>		
External costs	-25.948	-58.210
Investments	<u>-</u>	<u>- 1</u>
<i>Net cash flow from investing activities</i>	-25.948	-58.211
 Net increase/decrease in cash at banks	 <u><u>6.300</u></u>	 <u><u>7.858</u></u>
	 <u>2012</u>	 <u>2011</u>
Cash at banks as at 1 January	49.650	41.792
Cash at banks as at 31 December	<u>55.950</u>	<u>49.650</u>
<i>Movement in cash at banks</i>	<u>6.300</u>	<u>7.858</u>



# Notes to the financial statements for the year ended 31 December 2012

## 1. General

The foundation in The Netherlands was established in January 2006 and the activities are carried out in Lombok (Indonesia). The activities are held in the Indonesian Foundation (Yayasan).

The Dutch Peduli Anak foundation funds the operations of Yayasan Peduli Anak in Indonesia.

Peduli Anak foundation is acknowledged by the Dutch tax Administration as a 'public benefit aiming organisation'. Peduli Anak foundation meets the condition for financial accountability set forth by the Dutch tax administration for ANBI's. This means that Peduli Anak foundation does not have to pay taxes over income and that donations to Peduli Anak foundation can be subtracted for income tax or turnover tax by the sponsor.

## 2. Principles of valuation of assets and liabilities

The financial statements are prepared in accordance with accounting principles generally accepted in the Netherlands. Goal-related costs of programme activities are processed directly in the costs as soon as they are legally enforceable by third parties because of contracts or externally communicated commitments.

Assets and liabilities are included at their face values unless stated otherwise. Amounts in foreign currencies are converted in Euro at the year-end rates. Transactions in foreign currencies are recorded using the rates at the date of the transactions. Gains or losses on transactions are included in the statement of income and expenditures.

## 3. Principles of determination of result

### 3.1 General

The result represents the difference between the income from gifts, donations and other income and the costs for the year. The gifts and donations are recognised in the year they are realised; losses are taken as soon as they are foreseeable.

### **3.2 Recognition of income**

Income is recognised upon receipt of funds from sponsors. Such transfers of funds are guided by approved work plans.

### **3.3 Recognition of costs**

Operational expenses are recognised as soon as they can be estimated and are legally enforceable by third parties because of contracts or externally communicated commitments. Costs are recognized at historical cost convention and are allocated to the reporting year to which they relate. Tangible fixed assets (land, buildings, furniture and equipments) are all fund by sponsors. Any assets purchases are expensed in full on the acquisition date and presented as external costs.

### **3.4 Taxation**

Peduli Anak Foundation is not liable to corporate income tax in the Netherlands.

## **4. Comparative figures**

The principles of valuation and determination of result remain unchanged from the previous year.

## **5. Notes to the balance sheet as at 31 December 2012**

### **5.1 Receivables**

#### **5.1.1 Other Receivables**

The other receivables contain the intercompany account with Yayasan Peduli Anak in Indonesia which relates to the bank account of Yayasan Peduli Anak.



## 5.2 Cash at banks

Cash at banks is available on demand. The interest on the bank accounts varies between 1,3% and 2,1%.

## 5.3 Equity

### 5.3.1 Reserves for projects

The reserves for projects relates to the salary costs of the teachers of the vocational school for the coming year.

	2012	2011
	EUR	EUR
Balance as at 1 January	3.131	9.891
Transfer to free available reserves	-3.131	-6.760
Balance as at 31 December	<u>-</u>	<u>3.131</u>

### 5.3.2 Free available reserves

These reserves relate to gifts and donations from sponsors which are allocated to future projects.

	2012	2011
	EUR	EUR
Balance as at 1 January	55.255	41.779
Result for the year	4.501	6.716
Transfer from reserves for projects	3.131	6.760
Balance as at 31 December	<u>62.887</u>	<u>55.255</u>

## 6. Notes to the profits and losses statement for the year 2012

### 6.1 Income from own fundraising

Individual corporate and institutional donations are responsible for the largest part of the funds which are raised by the foundation. Schools, volunteers and universities also supported us and brought in not only monetary assets but also non-monetary assets like knowledge and experience.

The income from fundraising in 2012 is as follows:

	2012	2011
	EUR	EUR
Child Support Plan	48.816	48.812
Contribution membership	5.012	6.616
P. Koper Vastgoed	6.745	7.487
Join!forkids	10.212	9.802
Koolhaas-Alphen B.V.	6.000	6.000
Adriaan van Westreenen Foundation	5.000	5.000
Van der Poel Foundation	4.080	5.304
RSM Charity Foundation	3.000	-
Kingsma school	2.500	-
De Ridderhof school	2.226	-
Bast	1.700	-
Thesor Treasury	-	12.000
Beernink and Hesselink	-	5.000
Lugard	-	2.200
Gifts (individuals, companies and institutions)	10.257	17.217
	<u>105.548</u>	<u>125.438</u>



## 6.2 Indonesian Government subsidy

During 2012 and 2011 Yayasan Peduli Anak received the following subsidy from Indonesian Government for specific projects:

	2012	2011
School Operational Subsidy for education (BOS)	19.865.000	18.460.500
Governor's grant program for operational costs	-	49.990.000
Street Children Welfare Program (PKSA)	180.000.000	162.000.000
Operational subsidy from Ministry of Social Affairs	-	100.000.000
RB3 Program for vocational school*	-	200.000.000
Lifeskill Program (PKH Moratorium TKI)*	-	52.000.000
Shelter subsidy (LKSA)	-	76.650.000
Poor Students Subsidy (BSM)	2.250.000	-
Total in Rupiah	<b>202.115.000</b>	<b>659.100.500</b>
Total in Euro's	€ 17.302	€ 55.387

All these subsidies received have been spent to the specific projects in 2012.

\*2011: The RB3 and lifeskill program is related to the vocational school. From this subsidy computers, renovation of class/office, community learning center, tools supplies in carpentry and automotive classes etc. were realised. In March and July 2012 Yayasan Peduli Anak received total Rp. 180.000.000 from the Social Department of the Indonesian Government for the Child Social Welfare Program (PKSA) for total 100 Street and Abandoned children. The costs of this project are presented as External costs.

## 6.3 Other Income

Yayasan Peduli Anak received a subsidy of Rp. 128.490.000 (€ 10.532) from the Consulate General of Australia in Bali for the Direct Aid Project. This project is spent to the vocational school projects. This subsidy is presented as Other income. Further more gifts from visitors and interest are presented as Other income.

## 6.4 Costs of own fundraising

The costs of fundraising in 2012 are as follows:

	2012	2011
	EUR	EUR
Sponsoring Cost	1.794	2.239
Office Cost	294	194
Total	<u>2.088</u>	<u>2.433</u>

The cost to raise funds added up to € 2.088 (1,98% of Income of own fundraising) and stayed below the 25% norm of the Central Bureau of Fundraising. Reducing costs is one of the secondary targets of the foundation and fits in the business approach of development work.

## 6.5 Operational costs

	2012	2011
	EUR	EUR
Food and facilities	31.902	35.829
Salaries and wages of local Indonesian employees	53.381	53.722
Children's Education	10.456	15.145
Utilities	3.803	3.347
Other Operational Costs	2.619	5.586
<b>Total</b>	<b>102.161</b>	<b>113.629</b>

The average number of children for the year 2012 amounts to 71 (2011:74, 2010:67, 2009: 60, 2008: 47). Total average full time equivalent of (local Indonesian) employees of Yayasan Peduli Anak during 2012 is 39 (2011: 42)

## 6.6 External costs

	2012	2011
	EUR	EUR
<i>Government projects:</i>		
- Child Social Welfare Program (PKSA)	15.416	13.613
- Life Skill Program	-	4.370
- Vocational school program	10.532	7.298
<i>Building Projects:</i>		
- Renovation vocational school	-	5.014
- Renovation draining channel system/sidewalk	-	4.020
- Renovation swimming pool	-	2.383
- Playground	-	1.882
<i>Equipment, Tools and Furniture:</i>		
- Beds for children	-	1.580
- Auladoor	-	3.692
- School equipments	-	5.132
- Storage and import costs	-	2.365
- Uniform/clothes for teachers and school children	-	1.632
- Fotobook expenses	-	5.229
	<b>25.948</b>	<b>58.210</b>

## 6.7 Other costs

Other costs contain office costs.



## 6.5 Tangibles

Land, buildings, furniture and equipments are owned by Yayasan Peduli Anak and therefore not presented as tangible fixed assets in this financial report. However these tangibles have been funded by Peduli Anak Foundation and have been presented as external costs. A total summary of these tangibles cumulative until 2012 is presented as follows:

Year	Land and buildings	EUR
2006	Land	30.947
2006	Fence/wall	27.810
2006	Office building	27.759
2006	Shelter 1	36.541
2007	Shelter 2	49.773
2007	Vocational school	50.341
2007	Parking area and road	17.173
2007	Mosque	4.010
2007	Swimming pool	13.293
2007	Kitchen and warehouse	6.973
2009	Shelter 3	12.974
2009	Primary school	60.095
2011	Renovation vocational school	5.014
2011	Draining channel/sidewalks	4.020
2011	Renovation swimmingpool	2.383
2011	Playground	1.882
	<b>Total land and buildings</b>	<b>350.988</b>
	<b><u>Furniture and equipments</u></b>	
2006-2007	Water tower and irrigation	14.693
2006-2007	Office	7.630
2006-2007	Electricity installation	4.607
2006-2010	Shelters	22.293
2007-2008	Vocational school	14.731
2008-2009	Schoolbus	11.055
2009	Washing machines	4.475
2009-2010	Primary school	19.618
2010	Toilets	4.124
2010	Garden	3.792
2011	Beds	1.580
2011	Computers	2.950
2011	Auditorium door installation	3.692
	<b>Total furniture and equipments</b>	<b>115.240</b>
	<b>TOTAL</b>	<b>466.228</b>

